

**CITY OF COFFMAN COVE, ALASKA  
ORDINANCE 17-03**

**AN ORDINANCE OF THE CITY OF COFFMAN COVE ESTABLISHING CITY POLICIES  
CONCERNING SIGNAGE AND ADVERTISING ON CITY PROPERTY, INCLUDING  
INSTALLATION STANDARDS, LIABILITY AND REMOVAL AND DISPOSAL OF ANY  
SIGNAGE, ADVERTISING AND OTHER POSTING.**

**BE IT ENACTED BY THE COFFMAN COVE CITY COUNCIL AS FOLLOWS:**

**Section 1.** Classification. This ordinance is of a general and permanent nature and the adopted amendment shall become a part of the Coffman Cove Code of Ordinances.

**Section 2.** Severability. If any provision of this ordinance or any application thereof to any person or circumstance is held to be invalid, the remainder of this ordinance and the application to other persons or circumstances shall not be affected thereby.

**Section 3.** Effective Date. This ordinance is effective upon adoption.

**Section 4.** Title 12 of Coffman Cove City Code is amended by adding a new chapter to read:

**Chapter 12.04**

**Signage and Advertising on City Property**

**Sections:**

12.04.010	Definitions
12.04.020	General Policy
12.04.030	General Exception to the General Policy
12.04.040	Specific Exceptions to the General Policy
12.04.050	Installation Standards
12.04.060	Liability
12.04.070	Removal

**Section 12.04.010 Definitions**

The following items shall be defined as follows throughout this chapter:

- A. Governmental means originating from an official federal, state or municipal government source.
- B. Permanent means placed or installed with the intention of remaining in place for an indefinite length of time.
- C. Temporary means easily removable without the use of tools or equipment and left in place for two weeks or less in duration.
- D. Commercial means related to any corporation, for profit entity or any entity required to obtain a City of Coffman Cove business license to

- operate within City of Coffman Cove municipal boundaries.
- E. City authorized means authorized by motion, resolution or ordinance by the Coffman Cove City Council.

**Section 12.04.020 General Policy**

It shall be the general policy of the City of Coffman Cove to prohibit all permanent, non-governmental signage, advertising and other such postings from City property and City owned and/or controlled rights of way.

**Section 12.04.030 General Exception to the General Policy**

It shall be up to the discretion of the Coffman Cove City Council, expressed via motion at a regular or special city council meeting, to allow temporary right of way signage for community sponsored or community related events.

**Section 12.04.040 Specific Exceptions to the General Policy**

City bulletin boards, electronic signs and other such recognized City authorized and maintained locations are exempted from the general policy restrictions for temporary non-commercial advertising and/or notifications. Bulletin board postings allowed under this section must be no larger than a standard sheet of paper, be notated with the date posted and identity of the person or entity posting and be removed after no more than two weeks.

Electronic sign postings are controlled through the City of Coffman Cove Electronic Sign Policy.

**Section 12.04.050 Installation Standards**

Henceforth all allowed and authorized permanent right of way signage shall conform to the current State of Alaska Department of Transportation design, construction and safety standards for highway right of way signs.

City of Coffman Cove employees are exempted from the requirement that they be a licensed sign contractor to perform work on municipal signage.

**Section 12.04.060 Liability**

The City of Coffman Cove assumes no responsibility or liability for signage, advertising or other such postings on municipal property except official City of Coffman Cove municipal signage, advertising or other such posting previously authorized by motion, resolution or ordinance by the Coffman Cove City Council.

**Section 12.04.070 Removal**

The City of Coffman Cove reserves the right to remove and dispose of any signage, advertising or other such posting that violates the requirements of this chapter at any time and without requirement for prior notification and at the risk and expense of the violator.

**1<sup>st</sup> Reading: July 20<sup>th</sup>, 2017**

**2<sup>nd</sup> Reading: August 17<sup>th</sup>, 2017**

**Public Hearing: August 17<sup>th</sup>, 2017**

**PASSED AND APPROVED** by the **COFFMAN COVE CITY COUNCIL** THIS \_\_\_\_\_ day of \_\_\_\_\_, **2017**.

**MAYOR:** \_\_\_\_\_

**ATTEST:** \_\_\_\_\_  
**City Clerk**

**NOTE: Bolded/UNDERLINED** ITEMS ARE TO BE ADDED  
~~STRICKETHROUGH~~ ITEMS ARE DELETED