

City of Coffman Cove
Marketing Plan and Web-Site
Rate Scale

THE FOLLOWING RATES BECOME EFFECTIVE JANUARY 1st, 2013

MARKETING RATES: The marketing plan requires a 2-year commitment to be billed annually each January. Enrollment in the Marketing Plan requires the purchase of at least one brochure ad.

MARKETING PLAN \$150.00

BROCHURE

In addition to the marketing plan, at least one of the following advertisements must be purchased and shall be billed annually:

BASIC LISTING \$20.00

NARRATIVE LISTING \$60.00

DISPLAY AD \$160.00

Customers with more than one business enrolling in the marketing plan, will be entitled to a 20% discount on their marketing plan for each business. The individual ads are not entitled to a discount.

WEB-SITE ADVERTISING RATES *(Independent of Marketing Plan)*

Items For Sale and Real Estate advertised on the website will be billed annually in January of each year. There will be no pro-rated discounts offered.

Real Estate For Sale \$50.00/ per ad

Items for Sale \$25.00/ per ad

Alteration to ad \$10.00/ per change