

**City of Coffman Cove**  
**Marketing Plan and Web-Site**  
**Amended Rate Scale**

**THE FOLLOWING AMENDED RATES BECOME EFFECTIVE MARCH 17<sup>TH</sup>, 2016.**

MARKETING RATES: The marketing plan requires a 2-year commitment to be billed annually each June. Enrollment in the Marketing Plan requires the purchase of at least one brochure ad.

MARKETING PLAN                      \$150.00

**BROCHURE**

In addition to the marketing plan, at least one of the following advertisements must be purchased and shall be billed annually:

BASIC LISTING                      \$20.00

NARRATIVE LISTING                \$60.00

DISPLAY AD                          \$160.00

Customers with more than one business enrolling in the marketing plan, will be entitled to a 20% discount on their marketing plan for each business. The individual ads are not entitled to a discount.

**WEB-SITE ADVERTISING RATES** *(Independent of Marketing Plan)*

Items For Sale and Real Estate advertised on the website will be billed annually in January of each year. There will be no pro-rated discounts offered.

Real Estate For Sale                \$50.00/ per ad

Items for Sale                        \$25.00/ per ad

Alteration to ad                    \$10.00/ per change