



# City of Coffman Cove

PO Box 18135

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Coffman Cove, AK. 99918

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## 2020 Marketing Program Assistance – Supporting Businesses Impacted by COVID-19

The City of Coffman Cove is expending CARES Act funding to provide a marketing program to businesses that have been financially affected by COVID-19. The CARES Act money used to provide this assistance requires the Marketing Program be implemented based on the appropriate timeframe of COVID-19's impact from March 1<sup>st</sup> through December 30<sup>th</sup>, 2020. **If your business has been financially impacted by COVID-19, complete this form and submit to Coffman Cove City Hall in person or by Dropbox, by email to [tourism@ccalaska.com](mailto:tourism@ccalaska.com) by fax to 907-329-2212, or postmarked by mail to P.O. Box 18135, Coffman Cove, AK 99918, no later than Thursday, October 29, 2020.**

### Marketing Program includes

- Advertising in the 2020 Coffman Cove Brochure
- 2021 Seasonal (May-September) Brochure Distribution in Ketchikan
- Prince of Wales Chamber website ad for the 2020 Coffman Cove Brochure
- Alaska Magazine online & print ad for 2 issues- ad will advertise the 2020 Coffman Cove Brochure
- Digital 2020 Coffman Cove Brochure on the City of Coffman Cove's website [www.ccalaska.com](http://www.ccalaska.com). The digital 2020 Coffman Cove Brochure will include links to your business website and email.

Business Name: \_\_\_\_\_

Owner Name: \_\_\_\_\_

Business Street Address:  
(no P.O. Box) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

EIN Employer Identification Number \_\_\_\_\_  
(leave blank if using a Social Security Number, we will contact you for information)

Was your business impacted by the COVID-19 public health emergency?  Yes  No

Describe how your business was affected by the public health emergency  
(Impacts may include, but are not limited to, loss of sales due to mandatory shutdown,  
inventory loss, additional operated expenses of reopening and protecting staff and  
customers, including funds already spent for those purposes)

I am requesting the 2020 Marketing Assistance for a business with 2019 revenues of at least \$10,000 (you may be required to provide documentation)

Please answer the following eligibility questions

- My business is a C Corporation, Alaska State Non-Profit or a corporate-equivalent entity traded on a foreign stock exchange and owned in whole or majority-owned by such a publicly traded corporation
- I certify that I have at least 50% ownership as of 03/01/20.
- Proof of Residency – must provide 2020 Alaska Permanent Fund Dividend 1099 or approval status
- I am in good financial standing with the City of Coffman Cove
- My business is located within Coffman Cove City limits
- My business has a current Alaska Business License

I hereby certify that the information provided is true and accurate to the best of my knowledge.

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Printed Name

Signature

Date

If approved you will be provided with an ad contract

FOR OFFICE USE ONLY

Approved (Yes or No): \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_